



Communications/Social Media Volunteer recruitment – Bonnyrigg Rose Community Football Club

Bonnyrigg Rose Community Football Club is a true community club. Our club was formed 125 years ago to provide youth football opportunities in the local community. In recent years, the club has developed and adapted to meet the modern needs of a growing community. It now provides inclusive football for over 800 players at its Poltonhall footballing facilities. This includes a thriving girls' pathway and opportunities for our players to start their own coaching journey through coach development programmes.

The club also undertakes a wide range of work for the community in relation to both physical and mental wellbeing – including over the last year supporting over 150 people with 1:1 counselling, making over 600 lunches for local senior citizen guests and working with a myriad of partners including the red cross, community police and the Citizen's Advice Bureau.

As the world around us develops at pace, it has become increasingly important for the club to update its approach to communication and interaction with our members and our community – using the most up to date and impactful communication and social media channels.

Who are we looking for?

Communications strategy advisor

We're looking for someone with the time and passion to help us develop our club communication strategy – we would like an additional individual to join our Board who has experience in this area.

Social media content creators

We're also looking for volunteers to get involved in helping us tell our story. There is so much going on at the club we want to make sure as many people in the community are aware, updated and feel they can be part of it all.

We're looking for individuals who can: -

- Help shape the club's voice and online presence
- Create engaging posts for the current most relevant social media channels
- Keep our website and social media channels up to date
- Help promote events, programmes and community initiatives
- Work with coaches, employees and volunteers to highlight the best of our club

Why Join Us?

This is a chance to: -

- Make a real difference through sport and wellbeing
- Build experience in communications, marketing and digital content
- Work alongside a passionate team of employees and volunteers
- Be part of a proud local legacy – on and off the pitch

No previous board (or footballing!) experience is needed - just a commitment to our cause and the time to contribute meaningfully.

If you are interested and want to know more, please contact andyjgmccconnell@hotmail.com

More about the Community Club

BRCFC is a registered Charity No.SC050923 (SCIO) non-profit making organisation.

We are a SFA Platinum Quality Mark organisation and Local Authority Trusted Partner.

In January 2022, the community club were asked by the SFA to participate in UEFA's Social Return on Investment Modelling. The report concluded that the community club, through football participation, returned the following benefits to the local community;

- Economic Benefit of Social Impact - £2.25M
- Direct Contribution to the Economy - £475k
- Health Care Savings from Football Participation - £1.22M

“We’re all one but we’re not the same.”

Find out more at www.bonnyriggrose.org.uk